



MORNÉ LUUS

Media, Communications & Multidisciplinary Designer

CONTACT



ADDRESS

Apt 1306, Bloom West, 57 Nine Elms Lane
London, SW11 7DQ



TELEPHONE

+44 7459 501 838



EMAIL & WEB

morne.luus@gmail.com
www.morneluusdesign.com



INSTAGRAM

<https://www.instagram.com/dollymixtureml/>



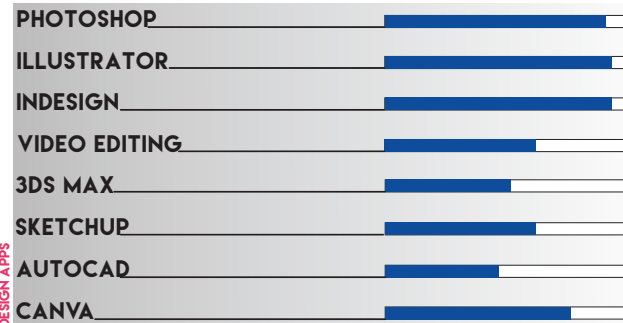
LINKED IN

<https://www.linkedin.com/in/mluus/>

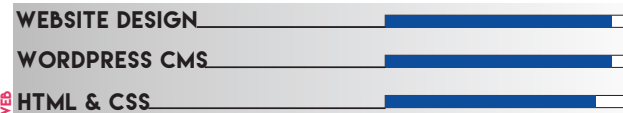


MORNÉ LUUS DESIGN

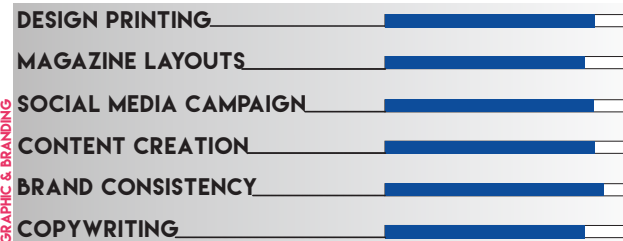
DESIGN SKILLS



DESIGN APPS



WEB



GRAPHIC & BRANDING

EDUCATION

MICROSOFT CORPORATION, SOUTH AFRICA /1999 - 1999

Microsoft Certified Systems Engineer

GENERAL ASSEMBLY, HONG KONG /2014 - 2014

Full Stack Web Developer

AUTODESK, HONG KONG /2016 - 2016

Diploma in 3D Animation with 3DS Max

OPEN UNIVERSITY, UK /2015 - 2018

Bachelor of Arts (honours) in Design & Innovation
(Upper Second Class Honours)

OXFORD UNIVERSITY, UK /2018 - 2018

Introduction to Social Anthropology

REFERENCES

References are available upon request.

EXPERIENCE

SMT SHIPPING LTD, ATHENS, GREECE & LONDON, UK /2022 - 2025
Media, Communications & Design

- Led the full rebranding of the company, including the redesign and global rollout of a new brand identity across all offices and newly commissioned vessels.
- Designed and deployed the corporate website using WordPress (front-end development and CMS), with ongoing responsibility for maintenance and updates.
- Developed and managed a global social media strategy, including content creation, copywriting, image sourcing, and all design elements across platforms.
- Designed and produced all branded marketing collateral, including merchandise (e.g. stationery, apparel, promotional materials), ensuring brand consistency across all applications.
- Created the layout and design for all internal and external documents, including company presentations, posters, event invitations, and reports.
- Solely responsible for the concept, editing, design, and production of the company's bi-annual magazine, printed in four languages and distributed internationally.
- Managed all content creation, copywriting, and layout design for press and PR publications.
- Designed and implemented internal campaigns such as crew photography competitions to support internal communications and employee engagement.
- Oversee brand management across all platforms and ensured correct usage by third parties and media partners.

ZANGHELLINI & HOLT ASSOCIATES, HONG KONG /2020 - 2022
Interior and FF&E Design

- Developed interior design proposals for clients primarily in the food and beverage sector, including restaurants, bars, and private clubs.
- Produced mood boards, concept presentations, and detailed design proposals tailored to client briefs.
- Created floor plans and interior layouts, coordinating closely with contractors and project teams throughout execution.
- Sourced materials, furnishings, and fittings, as well as custom-designed furniture elements to align with the overall design vision.
- Ensured all design solutions reflected both functional requirements and brand identity, contributing to cohesive and visually impactful spaces.

VARIETY OF CLIENTS, INTERNATIONALLY /2014 - 2022
Freelance Branding, Web & Graphic Designer

- Delivered graphic design services across a wide range of projects, from comprehensive brand identity development to smaller, standalone commissions.
- Responsibilities included logo design, creation of marketing collateral, and the design of posters, leaflets, invitations, and other graphic assets.
- Designed, developed, and maintained client websites using WordPress, with a focus on front-end development and user experience.
- Ensured consistent visual identity across all digital and print materials, tailored to each client's industry and target audience.

GERAGHTY TAYLOR ARCHITECTS, LONDON, UK /2017 - 2021
Interior Designer & Business Development

- Developed interior design schemes for residential units and amenity spaces, including concept development, material selection, and spatial planning.
- Created client-facing interior design presentations, supporting design narratives with visual clarity and attention to detail.
- Contributed to architectural project branding, aligning interior and graphic elements with overarching brand identities.
- Conducted product research and development, supporting design decisions through to production-level specification.
- Designed and maintained internal marketing materials, including infographics and client presentation graphics.
- Designed, executed, and maintained the company's WordPress-based website, ensuring a consistent and professional digital presence.

IN PRACTICE SYSTEMS LTD, LONDON, UK /2003 - 2014
Data Services Consultant

- Conducted data mining using SQL to extract, analyse, and interpret data from secure medical databases for UK-based healthcare practitioners.
- Developed and optimised complex SQL queries to support data-driven decision-making within clinical environments.
- Interpreted and presented extracted data in clear, actionable formats for healthcare professionals and stakeholders.
- Provided senior-level support for the medical practice management software Vision, ensuring system reliability and assisting users across GP practices throughout the UK.

DELL COMPUTER COMPANY, DUBLIN, IRELAND /2000 - 2002
Senior Server Support

- Hard and software server support for Dell UK & Ireland customers.